



## Dirttrapper

A retail ready white label doormat for consumers

- Hugely popular and ultra-absorbent mat that lifts water and mud from footwear and paws.
- Available with hangers and bespoke printed header cards for simple and effective display in retail.
- Helps to prevent moisture and soil from being tracked indoors.
- Latex backing helps to keep the mat in place for slip-resistance.
- Machine washable but can also be tumble or drip-dried.
- Comes with a 2-year guarantee.













## Styles Available









Slate Grey

Light Grey

Brown

Beige

Part Number	Size	Colour	Weight (kg)
DT020004	0.5 m x 0.75 m	Light Grey	0.8
DT050004	0.5 m x 0.75 m	Brown	0.8
DT060004	0.5 m x 0.75 m	Slate Grey	0.8
DT140004	0.5 m x 0.75 m	Beige	0.8

Material	Cotton	
Backing	Latex	
Surface Finish	Straight set	
Product Height	8 mm	
Product Weight	2 kg / m²	
Roll Length	N/A	
Mat Edge	Borderless	
Pile Weight	0.85 kg / m²	
Environmental Resistance	Suitable for indoor environments or covered outdoor areas	
UV Resistance	No	
Typical Applications	Entrance areas	
Installation Method	Loose lay	
COO (Country of Origin)	UK	
Guarantee	2 years against manufacturing defects	
Colour fastness to light	•	
	4-5 depending on colour	
Colour fastness to rubbing, wet and dry	4-5 depending on colour 4-5 depending on colour	
Colour fastness to		

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